

— THE PERSON BEHIND THE VENTURES

SG

*Building businesses.
Backing bold ideas.*

An entrepreneur, business strategist and startup investor connecting corporate experience with ambitious ventures.

13+

YEARS IN SALES &
MARKETING

8+

STARTUP INVESTMENTS

— EXPERIENCE & CREDENTIALS

EDUCATION

MBA (Marketing & Finance)
MA (Economics)
PhD Research Scholar
(Marketing & Strategy)

CORPORATE CAREER

13+ years in sales and marketing; experience associated with Coca-Cola, Bharti Airtel, Jio and HDFC Bank.

STARTUP ECOSYSTEM

Strategic investor in 8+ startups across food delivery, education, apparel, SaaS and other sectors.



Venture Portfolio

Eight brands. **One ecosystem.**

SG is building and backing businesses across consulting, media, real estate, food delivery, education, SaaS, fashion and creator tools — with a focus on innovation, scalability and impact.

01



FOUNDER

YeSGMedia

 Marketing & Growth
Consultancy

02



FOUNDER

**Franchise Bytes
by SG**

 Franchise Media
Platform

03



FOUNDER

Property Genie

 International
Real Estate Portal

04



CO-FOUNDER

Marso

Food Delivery App

05



CO-FOUNDER

DigiShoots

 Instant Reel
Delivery App

06



CO-FOUNDER

SRK School

 Play School &
High School

07



CO-FOUNDER

Dinevoro

 AI Powered Billing
Solutions SaaS
Application

08



CO-FOUNDER

Loomcel

 Streetwear
Fashion Brand

OUR CORE STRENGTHS


Business Thinking
Turning ideas into
scalable businesses.

Brand Building
Creating brands
that last.

Startup Investments
Backing founders
with potential.

Founder Mentorship
Guiding the next
generation of builders.

— THE PERSON BEHIND THE VENTURES

SG

*Building businesses.
Backing bold ideas.*

An entrepreneur, business strategist and startup investor connecting corporate experience with ambitious ventures.

13+

YEARS IN SALES &
MARKETING

8+

STARTUP INVESTMENTS

— EXPERIENCE & CREDENTIALS

EDUCATION

MBA (Marketing & Finance)
MA (Economics)
PhD Research Scholar
(Marketing & Strategy)

CORPORATE CAREER

13+ years in sales and marketing; experience associated with Coca-Cola, Bharti Airtel, Jio and HDFC Bank.

STARTUP ECOSYSTEM

Strategic investor in 8+ startups across food delivery, education, apparel, SaaS and other sectors.



From business roots to startup investments.

SG grew up in a business-oriented environment and began exploring entrepreneurial ideas at a young age. His career spans more than 13 years in corporate sales and marketing, with experience associated with Coca-Cola, Bharti Airtel, Jio and HDFC Bank.

He holds an MBA in Marketing & Finance and an MA in Economics, and is pursuing PhD research in Marketing & Strategy. Alongside corporate work, he has invested in startups across food delivery, education, apparel, SaaS and other sectors, contributing ideas, effort and mentorship as well as capital.

His focus is building sustainable businesses, backing founders and helping promising ideas develop into meaningful ventures.

THE PHILOSOPHY

Build sustainable businesses.

Back founders. Turn promising ideas into impact.

Venture Portfolio

Eight brands. **One ecosystem.**

SG is building and backing businesses across consulting, media, real estate, food delivery, education, SaaS, fashion and creator tools — with a focus on innovation, scalability and impact.

01



FOUNDER

YeSGMedia

 Marketing & Growth
Consultancy

02



FOUNDER

**Franchise Bytes
by SG**

 Franchise Media
Platform

03



FOUNDER

Property Genie

 International
Real Estate Portal

04



CO-FOUNDER

Marso

Food Delivery App

05



CO-FOUNDER

DigiShoots

 Instant Reel
Delivery App

06



CO-FOUNDER

SRK School

 Play School &
High School

07



CO-FOUNDER

Dinevoro

 AI Powered Billing
Solutions SaaS
Application

08



CO-FOUNDER

Loomcel

 Streetwear
Fashion Brand

OUR CORE STRENGTHS


Business Thinking
Turning ideas into
scalable businesses.

Brand Building
Creating brands
that last.

Startup Investments
Backing founders
with potential.

Founder Mentorship
Guiding the next
generation of builders.

— THE PERSON BEHIND THE VENTURES

SG

*Building businesses.
Backing bold ideas.*

An entrepreneur, business strategist and startup investor connecting corporate experience with ambitious ventures.

13+

YEARS IN SALES &
MARKETING

8+

STARTUP INVESTMENTS

— EXPERIENCE & CREDENTIALS

EDUCATION

MBA (Marketing & Finance)
MA (Economics)
PhD Research Scholar
(Marketing & Strategy)

CORPORATE CAREER

13+ years in sales and marketing; experience associated with Coca-Cola, Bharti Airtel, Jio and HDFC Bank.

STARTUP ECOSYSTEM

Strategic investor in 8+ startups across food delivery, education, apparel, SaaS and other sectors.



From business roots to startup investments.

SG grew up in a business-oriented environment and began exploring entrepreneurial ideas at a young age. His career spans more than 13 years in corporate sales and marketing, with experience associated with Coca-Cola, Bharti Airtel, Jio and HDFC Bank.

He holds an MBA in Marketing & Finance and an MA in Economics, and is pursuing PhD research in Marketing & Strategy. Alongside corporate work, he has invested in startups across food delivery, education, apparel, SaaS and other sectors, contributing ideas, effort and mentorship as well as capital.

His focus is building sustainable businesses, backing founders and helping promising ideas develop into meaningful ventures.

VENTURES & ROLES

YeSGMedia

Marketing & growth consultancy
Founder

DigiShoots

Instant reel delivery app
Co-founder

Franchise Bytes by SG

Franchise media platform
Founder

SRK School

Play school & high school
Co-founder

Property Genie

International real estate portal
Founder

Dinevoro

AI-powered billing SaaS
Co-founder

Marso

Food delivery app
Co-founder

Loomcel

Streetwear fashion brand
Co-founder